

Quick FAQs for on-screen contributors and off-screen crew

What is Diamond?

Diamond enables the main UK broadcasters – BBC, ITV, Channel 4, Channel 5/Viacom and Sky – to collect and report on the diversity of TV production in the UK. If you are working on or off screen on a UK-originated production which is commissioned by the broadcasters, you may be asked to complete a short diversity form. The initiative is managed by the Creative Diversity Network (CDN) on behalf of the broadcasters.

How can I help?

By completing the Diamond diversity form, you can ensure that you are reflected in Diamond, and the workforce statistics for the TV industry. Please provide your name and email address to your production company so that we can send you the form. It should only take 2 minutes to complete, and you only need to disclose that data which you are happy to share. You can support Diamond via Twitter **#lendorsediiamond**

Why Diamond?

TV needs diversity at its very core, not as a box-ticking exercise, but as part of a strategy to enhance creativity, increase world class programming and to remain relevant to audiences both at home and internationally.

Diamond allows us to answer the key questions: *Who's on TV?* and *Who makes TV?* with greater confidence and precision than ever before.

What happens to my data?

Protecting diversity data is very important to us and Diamond has been designed to protect individuals' anonymity. Your data is encrypted and held securely. Data is used to produce statistics about the industry. The reports produced by Diamond are aggregated and anonymous, and information on individuals will never be published.

For more about Diamond, including access to our privacy policy and notices, and the *Diamond- First Cut* report <http://creativitydiversitynetwork.com/diamond/>

If you have any questions, please contact diamond@creativitydiversitynetwork.com, or speak to your production company