



Creative Diversity Network Awards 2017

Rules and Guidelines and Categories

Introduction

- The Creative Diversity Network Diversity Awards are held every two years to reward outstanding quality, creativity and diversity in television that represents all aspects of British society.
- Through its awards the Creative Diversity Network recognises all aspects of our diverse society covering age, body image, disability, ethnicity, faith, gender, gender identity, regionality, sexuality and social class.
- The award categories are designed to acknowledge outstanding work both on and off-screen and serve to showcase exciting breakthrough talent. The Outstanding Contribution award is for an outward facing leader who has foregrounded diversity's public face.

Eligibility

- Programmes, onscreen performances and authored work must have had their first transmission in the UK between **30th November 2014** and **30th November 2016** on terrestrial, cable, satellite or digital channels.
- Programmes can be entered into more than one category, but each entry will require its own submission – so if you are entering the same programme into two categories, you will need to complete the entry form twice.
- All programmes must have been produced in the UK, or in the case of international co-productions, must have had their first transmission in the UK.

Entry information

- Entries open on Monday 30 January 2017. All entries must be submitted through the online entry form on the [CDN website](#). No other form of application will be considered.
- The entry deadline for all categories is 23:59 on Tuesday 14 March 2017.
- For an entry to be considered both the entry form and any supporting materials must be with the Creative Diversity Network before the deadline. Any video to be uploaded must be submitted at the same time as the entry form.
- All entries must be electronic via the entry form. We will not accept entries via post or other means.
- You will receive an automatic confirmation of your entry.
 - If the entry is one of the programme categories, programmes must be submitted as a single clip no longer than 5 minutes duration; or an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips. See criteria below.

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- Remember to use your synopsis to demonstrate how your entry meets the criteria for the award.
- Entries for all categories are invited from cable, satellite and terrestrial broadcasters, independent production companies, in-house production units and freelancers.
- In some circumstances the same programme might be put forward by more than one nominee – e.g. a production company and a broadcaster might enter the same programme. Any duplicate entries will be removed before the submissions are put forward for consideration. If duplicate entries are made, Creative Diversity Network will contact both of the parties who have put the submission forward to select which entry should be considered. If you do not reply within the required timeframe, Creative Diversity Network reserves the right to make the selection we think best meets the criteria.
- There is no charge for entries.
- Correct entry information is the responsibility of the entrant, which includes content on the entry form and any video uploaded. CDN cannot take responsibility for errors that are the result of incorrect information on the entry form.
- Creative Diversity Network reserves the right to move programmes between categories during the selection process.
- Creative Diversity Network cannot accept responsibility for incomplete or incorrect submissions.
- Creative Diversity Network will contact you with results of the judging. If you or your programme is nominated, Creative Diversity Network may be in touch to request additional content which will be used on the night of the awards ceremony.
- By entering programmes into the Creative Diversity Network Awards you are consenting to Creative Diversity Network using clips of the programme.
- Please contact awards@creativitydiversitynetwork.com with any queries

Video Format

Please prepare your video entry to the following specifications:

	Preferred	Also accepted
File format	.mp4, .mov	.avi, .dv, .wmv, .mp2, .mpg
Video codec	H.264/AVC, ideally 2-20 megabits per second (mbps)	Several 'open' video coding formats are accepted
Audio codec	AAC (160kbps or higher)	PCM, Apple lossless
Frame rate	24, 25, 30, 29.97	
Aspect ratio and resolution	720p, 1080p, 4:3 SD (640 x 480) 16:9 SD (640 x 360)	Other aspect ratios and resolutions suitable to your content may be accepted
Note: please do not add 'letterbox' or 'pillarbox' rendering to your video		

Judging Criteria

- The Creative Diversity Network Awards seek to recognise and reward programmes that are reflective of British society and embrace diversity, in all its forms, both on- and off-screen
- When assessing entries judges will bear in mind all different aspects of diversity covering age, body image, disability, ethnicity, faith, gender, gender identity, regionality, sexuality and social class
- All decisions made by Creative Diversity Network and its juries are final and no correspondence will be entered into as to why particular entries were or were not nominated



Creative Diversity Network Awards 2017 Categories

Ground Breaking Programme (Jury 1)

Definition:

A programme that challenges stereotypes, reflects modern Britain, is thought provoking and offers a chance for under-represented groups to tell their own stories.

1. Drama

An award for a drama programme that authentically portrays British society in an effortless, natural and inclusive way.

Supporting video is required for this category. Please submit either

- a single clip no longer than 5 minutes duration; or
- an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips

The Creative Diversity Network judging panel will select a winner.

2. Comedy

An award for a comedy programme that authentically portrays British society in an effortless, natural and inclusive way.

Supporting video is required for this category. Please submit either

- a single clip no longer than 5 minutes duration; or
- an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips

The Creative Diversity Network judging panel will select a winner.

3. Entertainment

An award for an entertainment programme that authentically portrays British society in an effortless, natural and inclusive way.

Supporting video is required for this category. Please submit either

- a single clip no longer than 5 minutes duration; or
- an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips

The Creative Diversity Network judging panel will select a winner.



4. Factual

An award for a factual programme that documents actual events and people that authentically portrays British society in an effortless, natural and inclusive way. This category also described as documentary, observational documentary, fly on the wall, docudrama, and reality television.

Supporting video is required for this category. Please submit either

- a single clip no longer than 5 minutes duration; or
- an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips

The Creative Diversity Network judging panel will select a winner.

5. News or Current Affairs

This category celebrates news teams who are making an effort to engage under-represented groups in relevant content. The award is for either:

- network or regional news coverage that has fairly and accurately portrayed a story aiding public understanding and raising awareness of issues affecting under-represented groups AND/OR
- a network or regional news team which has employed new and non-traditional means for gathering news from under-represented groups

News coverage must have been produced in the UK and can originate from network or regional news rooms.

Supporting video is required for this category. Please submit either

- a single news report no longer than 5 minutes duration; or
 - an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 news reports

The Creative Diversity Network judging panel will select a winner.

Change Makers (Jury 2)

Definition:

Individuals, channels or companies who are widening the understanding of diversity and championing culture change across the television industry - on and off screen.

6. Production Company of the Year

Recognition for a Production Company an award will be given for the independent company or in-house production unit which has most effectively embraced diversity across their business. The company must provide evidence of their commitment to diversity across their business in creative output, off screen recruitment, work culture, and/or community outreach programmes.

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- All independent production companies and in-house production units are eligible for this award. Post-production companies are eligible for this category. Supporting video is required for this category. Please submit either

- a single clip no longer than 5 minutes duration; or
- an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips

Showreels may be submitted in support of your application.

The Creative Diversity Network judging panel will select the winner.

7. Commissioner or Channel of the Year

Recognition for Commissioning an award will be given to a commissioner or commissioning team or channel which has made an impact in addressing diversity through new commissions or commissioning practices, with the aim of sharing their successes with the broader industry. This award highlights the hugely important role of commissioners and commissioning and in engaging diverse audiences and celebrates the achievements of a team or channel in developing new commissioning models which highlight the stories of under-represented groups.

- Commissioners and commissioning teams and channels can put themselves forward (via the application form) or can be nominated by others.

Supporting video is required for this category. Please submit either

- a single clip no longer than 5 minutes duration; or
- an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips

The Creative Diversity Network judging panel will select the winner.

8. Authors/Creatives: e.g. Writer / Director

Recognising the importance of writers and directors in shaping programmes, this award is for the best writer or director from an under-represented group who has authored a thought-provoking work which embodies creative excellence.

- Writing & directing talent across all genres is eligible for this award

Supporting video is required for this category. Please submit either

- a single clip no longer than 5 minutes duration; or
- an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips

The Creative Diversity Network judging panel will select the winner.



9. Onscreen Talent e.g. Presenter / Actor

Recognising the importance of onscreen talent in changing and challenging perceptions, this award is for the best onscreen talent from an under-represented group, featured in groundbreaking, thought-provoking television that reflects modern Britain.

- Onscreen talent across all genres is eligible for this award. Supporting video is required for this category. Please submit either
 - a single clip no longer than 5 minutes duration; or
 - an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips which illustrates why you believe the candidate meets the criteria.

The Creative Diversity Network judging panel will select the winner.

10. Diversity Champion

An award for an industry leader who has demonstrated a sustained, long-term, and significant commitment to diversity but who does not have diversity as their core role.

Supporting video is required for this category. Please submit either

- a single clip no longer than 5 minutes duration; or
- an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips can include examples of the individual's transmitted work or testimonials from colleagues, maximum duration 10 minutes.

The Creative Diversity Network judging panel will select the winner.

11. Outstanding Contribution

An award for an outward facing leader who has foregrounded diversity's public outlook. Creative Diversity Network will select the winner.