



CDN UK Broadcasting Diversity Awards

Rules, Guidelines and Categories

CDN have chosen to revamp the awards for 2019 to cover a wider and more diverse list of categories. We want to celebrate the best of the best that is happening across the entire broadcasting landscape.

Introduction

- The CDN UK Broadcasting Diversity Awards are held every two years to reward outstanding quality, creativity and diversity in television that represents all aspects of British society.
- Through its awards, the Creative Diversity Network recognises all aspects of our diverse society covering age, body image, disability, ethnicity, faith, gender, gender identity, regionality, sexuality and social class.
- The award categories are designed to acknowledge outstanding work both on and off-screen and serve to acknowledge innovative and industry changing work.

Eligibility

- The piece of work, technology, organisation or person nominated must have taken place in the UK between **30th November 2016** and **30th November 2018** related to terrestrial, cable, satellite or digital channels.
- Entries dated outside of the allotted period will not be accepted.
- The same submission can be entered into more than one category, but each entry will require its own submission – so if you are entering the same submission into two categories, you will need to complete the entry form twice.
- All programmes must have been produced in the UK, or in the case of international co-productions, must have had their first transmission in the UK.

Entry information

- All entries must be submitted through the online entry form on the [CDN website](#). No other form of application will be considered.
- The entry deadline for all categories is 23:59 on July 31st 2019.
- For an entry to be considered both the entry form and any supporting materials must be with the Creative Diversity Network before the deadline. If video material is required, the entry form will specify and entrants won't be accepted without this.



- All entries must be electronic via the entry form. Alternative formats will only be considered in order to meet access requirements and after discussion with CDN.
- You will receive an automatic confirmation of your entry.
- If the entry is one of the programme categories, programmes must be submitted as a single clip no longer than 5 minutes duration; or an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips. See criteria below.
- Remember to use your synopsis to demonstrate how your entry meets the criteria for the award.
- Entries for all categories are invited from cable, satellite and terrestrial broadcasters, independent production companies, in-house production units and freelancers.
- In some circumstances the same programme might be put forward by more than one nominee – e.g. a production company and a broadcaster might enter the same programme. Any duplicate entries will be removed before the submissions are put forward for consideration. If duplicate entries are made, Creative Diversity Network will contact both of the parties who have put the submission forward to select which entry should be considered. If you do not reply within the required timeframe, Creative Diversity Network reserves the right to make the selection we think best meets the criteria.
- There is no charge for entries.
- Correct entry information is the responsibility of the entrant, which includes content on the entry form and any video uploaded. CDN cannot take responsibility for errors that are the result of incorrect information on the entry form.
- Creative Diversity Network reserves the right to move programmes between categories during the selection process.
- Creative Diversity Network cannot accept responsibility for incomplete or incorrect submissions.
- Creative Diversity Network will contact you with results of the judging. If you or your programme is nominated, Creative Diversity Network may be in touch to request additional content which will be used on the night of the awards ceremony.
- By entering programmes into the Creative Diversity Network Awards you are consenting to Creative Diversity Network using clips of the programme.
- Please contact awards@creativitydiversitynetwork.com with any queries



Video Format

Please prepare your video entry to the following specifications:

| | Preferred | Also accepted |
|--|---|--|
| File format | .mp4, .mov | .avi, .dv, .wmv, .mp2, .mpg |
| Video codec | H.264/AVC, ideally 2-20 megabits per second (mbps) | Several 'open' video coding formats are accepted |
| Audio codec | AAC (160kbps or higher) | PCM, Apple lossless |
| Frame rate | 24, 25, 30, 29.97 | |
| Aspect ratio and resolution | 720p, 1080p, 4:3 SD (640 x 480) 16:9 SD (640 x 360) | Other aspect ratios and resolutions suitable to your content may be accepted |
| Note: please do not add 'letterbox' or 'pillarbox' rendering to your video | | |

Judging Criteria

- The CDN UK Diversity Awards seek to recognise and reward programmes that are reflective of British society and embrace diversity, in all its forms, both on- and off-screen
- When assessing entries judges will bear in mind all different aspects of diversity covering age, body image, disability, ethnicity, faith, gender, gender identity, regionality, sexuality and social class
- All decisions made by Creative Diversity Network and its juries are final and no correspondence will be entered into as to why particular entries were or were not shortlisted



CDN UK Diversity Awards 2019 Categories

- **Production Company of the Year**

Celebrates a Production Company's commitment to producing diverse content.

Supporting video is required for this category. Please submit either

- *a single clip no longer than 5 minutes duration; or*
- *an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips*

- **Broadcaster of the Year**

Celebrates a Broadcasters' active, demonstrable engagement with the diversity agenda.

Supporting video is required for this category. Please submit either

- *a single clip no longer than 5 minutes duration; or*
- *an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips*

- **Disrupter**

Celebrate a piece of work that disrupts the way the industry views or tackles an issue.

Supporting video is required for this category. Please submit either

- *a single clip no longer than 5 minutes duration; or*
- *an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips*

- **Digital Technology**

Employment of technology that has made a programme or access to programmes more accessible for all.

- **Unsung Hero**

Rewards the efforts of an employee who has gone above and beyond to champion diversity or enabling accessible working environments.

- **Off-screen Recruitment, Training & Development**

Champions innovation in the provision of reasonable adjustments or training programmes.

- **In Commissioning**

Celebrates a commission that has brought attention to a diverse community.

Supporting video is required for this category. Please submit either

- *a single clip no longer than 5 minutes duration; or*
- *an edited compilation, (minimum 3 minutes – maximum 10 minutes duration) of up to 3 clips*

- **Advocate in Industry**

Recognises a person(s) for their work championing one of the protected characteristic communities within the Broadcast industry through appearance at events, written, visual or audio work.

- **Partnership**

Celebrates a project partner that has supported one of the members in the delivery of diversity or inclusion related work and working environments.