

Diamond wording for precedents

1. For **on-screen contributors** and any talent that signs a release form or hit the following wording must be included in all relevant precedents.

For adults

Broadcasters and Creative Diversity Network (CDN) are monitoring diversity on UK television through Diamond. They have a legitimate interest in collecting diversity information about our industry, and if you provide us with your name and email address we will enter this in a system called Silvermouse and you will be invited to provide your diversity characteristics. The broadcasters and CDN, as data controllers, are responsible for this data and will retain your name and email address for this purpose in Silvermouse for as long as diversity is monitored by them. They also collect information about how viewers might perceive diversity on screen. Further information about Diamond can be found here:

<http://creativitydiversitynetwork.com/diamond/contributors/>

For children (wording seen by Parent/Guardian)

Broadcasters and Creative Diversity Network (CDN) are monitoring diversity on UK television through Diamond. They have a legitimate interest in collecting diversity information about our industry, and if you provide us with the child's name and your email address we will enter this in a system called Silvermouse and you will be invited to provide diversity characteristics on behalf of the child. The characteristics you will be asked to provide are age dependent. The broadcasters and CDN, as data controllers, are responsible for this data and will retain the child's name and your email address for this purpose in Silvermouse for as long as diversity is monitored by them. They also collect information about how viewers might perceive diversity on screen. Further information about Diamond can be found here:

<http://creativitydiversitynetwork.com/diamond/contributors/>

Where on-screen talent receive a long form agreement the following additional sentence must also be included.

If you would prefer not to be involved in Diamond please let your production contact know within 7 days of the issue date of this contract.

2. Precedents for **off-screen talent** must include the following:

Broadcasters and Creative Diversity Network (CDN) are monitoring diversity on UK television through Diamond. They have a legitimate interest in collecting diversity information about our industry, and if you provide us with your name and email address we will enter this in a system called Silvermouse and you will be invited to provide your diversity characteristics. The broadcasters and CDN, as data controllers, are responsible for this data and will retain your name and email address for this purpose in Silvermouse for as long as diversity is monitored by them. If you would prefer not to be involved in Diamond please let your production contact know within 7 days of the issue date of this contract.

Further information about Diamond can be found here:

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