

Headline styles all lower case (except for first word - as per example adjacent).
Always provide a relevant logo and if possible a high res pic.

Length of copy:
Industry News items (300 words maximum)
Case Studies (500 words maximum)

At a minimum all video footage should be supplied with subtitles although in order to keep our content fully accessible, we request videos with subtitles and Audio Description (AD). Where it is not possible to supply subtitles and AD, we must link out beyond the CDN site as we have done in the below examples:

<http://www.creativediversitynetwork.com/news/creative-access-master-class-in-news/>

<http://www.creativediversitynetwork.com/re-source/mama-youth-project-one-year-on/>

As we state in the Accessibility section, the aim for our website is to make content as accessible and inclusive as possible for all users.

<http://www.creativediversitynetwork.com/accessibility/>

Example headline one

do ✓

Keep headlines lower case except for the first letter or if a name is included.

Example Headline Two

don't ✗

Add capital letters to the beginning of each word in the headline.

EXAMPLE HEADLINE 3

don't ✗

Write the entire headline in capital letters.